

Classical Revolution RVA
Artistic Director
February 13, 2024

Mission

We want to integrate classical music with Richmond's vibrant music scene by taking it into local bars, restaurants, cafes, and galleries—places people are already going to hear live music. Our goal is to increase exposure and let the music speak for itself. We believe that there should be a buzz surrounding classical music.

Philosophy

Classical music is universal. It has the power to speak to anyone, regardless of age, background, or bank account; it can quiet a racing mind, comfort a lonely soul, or move a body to dance. Its appeal is broad, and Classical Revolution RVA reaches new audiences in our community..

Description

The Artistic Director reports to the Classical Revolution RVA General Director, and is a 1099 contractor position.

Responsibilities

- Curate and execute Classical Revolution RVA's monthly concert series *Classical Incarnations*.
 - Send out call for performers
 - Maintain communication with all musicians performing leading up to the event; fielding questions and providing insights into performing for this event
 - Communicate with the hosting venue regarding event details (time, number of musicians, program length, etc.)
 - Create the program for *Incarnations* depending on what instruments and repertoire is being performed
 - Make opening and closing remarks at the event
 - Assist with set up and breakdown at the hosting venue
- Execute community events (3 to 4 per year) from start to finish
 - Send out call for performers
 - Communicate with performing musicians regarding logistics and compensation
 - Communicate with community partner if it is a partnership event
 - Make opening and closing remarks at the event
 - Assist with set up and breakdown at the hosting venue
- Develop new events and/or locations to reach underrepresented audience members
- Fundraise for the organization
 - Communicate requests for donations at all events
- Draft copy for bi-weekly email blasts detailing events and updates regarding the organization
- Communicate with new musicians interested in the organization
- Manage and maintain performers database
 - Add new musicians to the database
 - Communicate how to access the database to new members
 - Keep database current
- Curate and execute the performance of a larger work at least 1-2 times a year at *Incarnations* or community events

- Track all musician compensation regarding amounts, addresses, and questions
- Attend all Classical Revolution RVA events
- Meet and coordinate with General Director regarding events, logistics, and compensation for performers
- Work within the budget guidelines and other requirements specified by the General Director

Qualifications

- Four year college degree
- At least 2 years of experience in arts administration or the equivalent in music entrepreneurship
- Self-starter and self-motivated
- Experience in fundraising
- Experience in social media marketing
- Strong communication skills
- Strong public speaking skills
- Able to work with others
- Ability to quickly problem solve in regards to events being canceled, musician compensation, and last minute changes

Stipend: \$400/month

Approximate hours per week: 4 to 7, depending on organization and programming needs